



# Barry McCaffrey

creative designer

Belhavel, Lagore Big, Dunshaughlin, Co. Meath, Ireland.

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## EDUCATION

2009 - 2013

Institute of Technology, Blanchardstown, Dublin 15.  
**Creative Digital Media (BA Hons)**

This 4 year media course combines digital creativity with theory, projects and work placement. I studied a diverse range of media subjects including photography, graphic design, universal design, web design, video production, animation, critical theory and multimedia authoring. I graduated in November 2013 with a 1.1 first class distinction BA Honours degree.

2008 - 2009

Dunboyne College of Further Education, Co. Meath.  
**Multimedia Fetac Level 5**

This 1 year course prepared me for college reintroducing me to the educational environment. This multimedia course consisted of web design, project development, communications, mathematics and media analysis. I graduated in June 2008 with 9 distinctions.

## SKILLSETS

Software

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Flash  
Adobe Dreamweaver  
Final Cut Pro 7  
Motion 5

Design

Web Design  
HTML5 / CSS3  
Responsive Design  
User Experience  
Graphic Design  
Branding

more skills

Research  
Wireframing  
Prototyping  
Typography  
Video Editing  
Photography  
Photo Restoration

## HOBBIES & INTERESTS



## WORK EXPERIENCE

2013

Work Experience based projects  
**Graphic & Web design, Video Production.**

- Producing promotional videos for Safefood 360 client's including Santa Monica Seafoods and DaVinci Foods, Melbourne.
- Logo development for Delinquent Robot Productions.
- Responsive website for Delinquent Robot Productions.

2012

4 month Internship with Safefood 360, The Linc, Blanchardstown.  
**Graphic Design, Animation, Video Production.**

- Work Placement for Creative Digital Media course.
- Video Production, Editing of promotional videos for Safefood 360 and their clients including Celtic Pure Water.
- Graphic Design: adverts
- Production of 3 minute animated explainer video.

Sept 2006 - Nov 2006

Avalon Print & Design, main street, Dunshaughlin, Co. Meath.  
**Graphic Design, Reception duties, Customer Service, Accounting.**

- Design page layouts/posters/adverts in Quark X Press.
- Reception duties, helping customers in shop front.
- Producing invoices & statement of accounts.

Nov 1996 - June 2000

Communication Works, 13 Lower Baggot Street, Dublin 2  
**Mac Operator, Graphic Design, Web Design.**

- Design adverts for Betty Ann Norton Theatre School.
- Website design and promotional advertising for the Drama League of Ireland.
- Produced website and promotional advertising for Irish Whip Wrestling.
- Developed website for Setanta House Hotel, Celbridge and Second Sight Healing Services.
- Produced brochures, menus and adverts for The Paramount Hotel, Dublin and Turk's Head Bar.